

Friday, June 1, 2012
PORTLAND, Ore.

**Bullard Law launches the Unofficial World Series of Kickball;
An online fundraiser benefiting Morrison Child and Family Services**

Morrison Child and Family Services will launch the first Unofficial World Series of Kickball fundraising campaign. Social media meets playground fun when the program kicks off on June 1. The primary goal of the campaign is to raise awareness and funds for the programs that Morrison provides to more than 5,000 children and families throughout Oregon. The second goal is for kids and families to have a good time for a good cause. "We see the tournament is another fun event as we get ready to celebrate 65 years of service to Oregon and SW Washington" says Leslie Brock, Director of Development at Morrison.

Giving back to the local community is a core component of the Bullard Law culture. "We are proud of the strong relationships we have forged with many Oregon nonprofits and are excited to work with Morrison on this campaign" says David Thompson, an attorney at Bullard. Bullard Law has supported Morrison Child and Family Services over the last eight years. Bullard chose CafeGive, a social media cause marketing company to increase the impact of support through team awareness and fundraising activities. "CafeGive's platform is uniquely designed to enable companies and causes to do great things together by engaging social media in their worthy endeavor. Bullard Law and Morrison have put together a creative and fun example of just how this can be done." says Sandra Morris, CEO of CafeGive.

The Unofficial World Series of Kickball will be shared across Facebook by teams and friends to reach a wide set of donors and supporters. Teams will not only raise funds throughout the summer, but they can also participate to win in three online competitions. Contests will include: the team with the "most active social media presence", the team that "raises the most dollars" and the team that "has the most number of people donating". Contest awards are provided by special donations from corporate sponsors. The online platform is sponsored by Bullard Law and was created using the CafeGive social media software and applications.

The social aspect of the program will run online beginning June 1 and culminating on August 19 at the tournament on Alpenrose Field. Bullard Law and Morrison are anticipating 20 to 30 teams to participate. Visit [Team Sign-up](#) to start your own team and team-giving page. Then, visit the [Bullard Law Facebook page](#) or the [Morrison Facebook page](#) to see how your team stacks up to the others.

About Morrison Child and Family Services

Morrison Child and Family Services is a non-profit organization that delivers specialized services to children from birth through age 18, and families coping with adversity and trauma. Morrison respects the complexity of human nature and human needs – and guides children and their families through difficult issues by tailoring treatment plans to address individuals' needs and help them live productive lives. For more information visit Morrison at www.morrisonkids.org.

About Bullard Law

Founded in 1977, Bullard Law represents employers in both the private and public sectors. The firm's 26 attorneys counsel clients throughout the western United States in the areas of labor law, labor contract negotiations and administration, employment litigation, trials and class actions, employee benefits, proactive employment training and advice, preventative personnel policies and practices and employment and noncompetition agreements. For more information visit Bullard Law at www.bullardlaw.com.

About CafeGive Social

CafeGive Social connects businesses, causes and the people who care about them through social media applications. CafeGive Social is used by businesses, marketing agencies, bloggers, and nonprofits to create branded interactive cause marketing campaigns on websites and Facebook. CafeGive social solutions showcase and encourage donation stories, promote charitable works or cause marketing programs while building consumer awareness and loyalty. CafeGive is headquartered in Portland Oregon. For more information visit CafeGive Social www.cafegive.com/social.