

## Announcing Over 370 “Must-Shop” Stores, Where Every Online Purchase Gives Back to Charity at No Extra Cost to Consumers

*Cafegive.com is the shopping site that gives back to charity with every purchase from 370+ participating stores. Offering more than just window shopping, shoppers that visit CafeGive.com will find all the stores they love offering everything from diapers to lawnmowers, vacations to computers, family clothing and pet fashions to gourmet foods, hammocks to dog washers, paperclips to glitter and more. Online shoppers that start shopping on CafeGive.com will find that they can make a difference with every purchase.*



August 31, 2011 - CafeGive® the online shopping site where every purchase benefits charity, today announced 13 new stores have joined the cafegive.com roster bringing the online shopping mall to over 370 stores. Cafegive.com provides links to the online stores so that consumers shop directly at the stores they love, get the same prices and the same discounts. The percentage of purchase that goes to a charity for each store is published on the website. And it's free. It doesn't cost anything to give back to worthy causes year round.

Shopping on CafeGive is as easy as 1-2-3. 1) Choose Your Cause - Visit CafeGive.com and select from over 125 causes that your shopping will support. 2) Go Shopping - Simply click on your favorite store and shop like you normally would. 3) Every purchase you make gives back. The stores pay for referring you and we make sure a percentage of your purchase goes to your cause. It's effortless! Use CafeGive for online shopping & give back with every purchase.

“Cafegive.com amplifies grassroots giving. We take a natural daily activity like online shopping and make it benefit causes,” commented CafeGive CEO, Sandra Morris. “Shoppers can select from over 120 causes that help globally, nationally and locally and the amount that each store gives is documented on our website. Each individual purchase can make a small difference, but collectively we can make a big difference.”

Here are 12 new stores that just joined CafeGive for your shopping and giving pleasure.

**Bebe:** A distinctive line of contemporary women's apparel and accessories. Bebe fashions are aimed at breaking the mold by offering stylish women distinctive and inspirational fashion with an unmistakable hint of sensuality.

**For Teachers Only:** Actually for everyone! It's the place to go for personalized pens and pencils, brain teasers, light bulb pencil sharpeners and other cool tools that make learning fun! Focused on supporting

the educational community with affordable yet high quality products, For Teachers Only provide products to motivate students and recognize their achievements.

**Sam's Club:** It's hard not to be attracted the big box collections of self-stick notes, clips, rubber bands, printer paper, trash cans, chairs, electronics, computers, towels and chips - you can never have too much. And they have free shipping.

**Diaper.com:** The largest online baby care specialty site in the United States. Tired of the 'diaper runaround' - midnight store runs for diapers, frustrated searches for the right diaper size, wasted time waiting in store lines and traffic? Diapers.com is a better way.

**Wag.com:** Carries thousands of pet products – from food, treats and toys to collars, habitats and grooming essentials – across all the brands you already love, and lots of new brands to discover.

**Beautybar.com:** Find all your favorite specialty brands, the most exclusive beauty collections are here and are delivered right to your doorstep in as little as a day. Serving beauty devotees, novices and everyone in between, Beauty Bar is also the place to discover the latest beauty innovations and find the perfect gift.

**Orvis:** Offering distinctive clothing, home furnishings, gifts, and dog products and their world famous fly-fishing gear. Each item is rooted in authenticity and the outdoors, and all products are backed with a no-questions-asked guarantee.

**Hammock.com:** Whatever your choice or need, you're sure to find a hammock you and your family will love and use for years; whether on the beach, camping, in your own backyard, or even in your home, we've got your hammock, hammock chair or hammock with stand.

**Crate & Barrel:** Affordable, contemporary furniture, home decor, gifts, housewares, registry items and more. Crate and Barrel has everything you need to make your kitchen a functional and fashionable place to cook is here in the kitchen and food section. Shop the furniture collection to create a space you'll love to live in. Find furniture for every room, every style and every budget.

**Swell:** Surf lifestyle and killer surf lifestyle apparel and gear that help support the waves and beaches we all love. Swell offers products that support Surfrider, other eco-initiatives, and global greening. Definitely worth checking out.

**Campmor** – For the serious recreational equipment enthusiast. They have all the gear for the outdoors including tents, racks, climbing, camping, winter sports gear, summer sports gear and all the fashions to go with the outdoor lifestyle. Their gear guru's will help you with any questions or just provide great tips.

**CB2** - The affordable and modern version of Crate & Barrel for the modern home. Design that's clever and in the moment, that's spare and simple but with great attention to details, that's priced smart so we can all have it all (and feel smart doing so). The only attitude you'll find at CB2 is creative, fun, happy to share.

CafeGive.com uses affiliate compensation fees as well as some direct relationships with online stores to support giving activities. Every time a consumer makes a purchase through the CafeGive website, a percentage of the affiliate compensation is paid to a 501(c)3 nonprofit organization that the shopper selected.

### **About CafeGive**

CafeGive is a unique online marketplace that lets consumers shop for a cause. Cafegive.com is a free service connecting online shoppers to hundreds of brand-name online retailers and local and national nonprofit organizations to earn for their causes. In addition, CafeGive provides social networking tools to allow nonprofits and consumers to create specific fundraising goals and extend their reach to family and friends. The CafeGive website is the company's first social responsibility related application combining philanthropy and online shopping. CafeGive is headquartered in Portland, Oregon. For more information visit [www.cafegive.com](http://www.cafegive.com)

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